APPENDIX B
BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

Boise State University™ Bronco Nation™
Boise State™ Blue Turf™
Boise, ID 1932
BRONCOS     MOUNTAIN WEST CONFERENCE
Broncos™ The Blue™

Boise State University™
Boise State™
Bronco Nation™
Blue Turf™
The Blue™

Yes No Restrictions
• University seal permitted on products for resale: Only graduation products.
• Alterations to seal permitted:
• Overlaying / intersecting graphics permitted with logos: Limited
• University licenses consumables:
• University licenses health & beauty products:
• University permits numbers on products for resale: See jersey comments below.
• Mascot caricatures permitted:
• Cross licensing with other marks permitted: Limited approvals and limited approvals of slogans.
• NO USE of current player’s name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
• NO REFERENCES to alcohol, drugs, politics, tobacco, or weapons related products may be used in conjunction with University marks.
• Replica jerseys and Tees are not permitted - Nike exclusive.

NOTE: The marks of Boise State University are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.
APPENDIX B

BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

<table>
<thead>
<tr>
<th>SCHOOL COLORS</th>
<th>PANTONE COLORS</th>
<th>THREAD COLORS</th>
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<tbody>
<tr>
<td>BLUE</td>
<td>PANTONE 286 (C: 100, M 66, Y 0, K 0)</td>
<td>MADEIRA 11134 RA 2302</td>
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<tr>
<td>ORANGE</td>
<td>PANTONE 172 (C: 0, M 75, Y 95, K 0)</td>
<td>MADEIRA 13778 RA 2387</td>
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<td>LIGHT GRAY</td>
<td>PANTONE 2065 (C: 0, M 5, Y 0, K 0)</td>
<td>MADEIRA 1011 RA 2592</td>
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<tr>
<td>DARK GRAY</td>
<td>PANTONE 1595 (C: 0, M 5, Y 95, K 0)</td>
<td>MADEIRA 1172 RA 2396</td>
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<td>MADEIRA 1001 RA 2297</td>
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 Marks #31-36 may be used with the Athletic mark on retail merchandise only.

Can only be reproduced in blue (Pantone 286), black or grey or foil-stamped in the approved colors of silver and bronze. In some instances a darker blue, or other color use, may be permissible, with approval from brand@boisestate.edu.

NOTE: The marks of Boise State University are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by BOISE STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.