APPENDIX B
BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

BOISE STATE UNIVERSITY BRONCOS

VERBIAGE
Boise State University™
Boise State™
Broncos™
Blue Turf™
The Blue™
Bronco Nation™

GENERAL INFORMATION
LOCATION: BOISE, ID
MAScot: BRONCOS
MAScot NickName: BUSTER BRONCO
CONFERENCE: MOUNTAIN WEST CONFERENCE (PAC-12), WRESTLING
ESTABLISHED DATE: 1932

LOCATION:
BOISE, ID

MASCOT:
BRONCOS

MASCOT NICKNAME:
BUSTER BRONCO

CONFERENCE:
MOUNTAIN WEST CONFERENCE (PAC-12), WRESTLING

Established Date:
1932

Boise State University™
Boise State™
Broncos™
Blue Turf™
The Blue™
Bronco Nation™

NOTE: The marks of Boise State University are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by BOISE STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.

COLOR INFORMATION
You must use the approved university colors or the "PANTONE" colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE" is a registered trademark of PANTONE, Inc.

SCHOOL COLORS
BLUE
ORANGE
LIGHT GRAY
DARK GRAY
WHITE

PANTONE COLORS
PANTONE 286 (C 0, M 75, Y 95, K 0)
PANTONE 172 (C 100, M 66, Y 0, K 2)
PANTONE COOL GRAY 3
PANTONE COOL GRAY 11
WHITE

THREAD COLORS
MADEIRA 1134 RA 2302
MADEIRA 1378 RA 2397
MADEIRA 1011 RA 2592
MADEIRA 1172 RA 2396
MADEIRA 1001 RA 2297

BLUE
ORANGE
LIGHT GRAY
DARK GRAY

May use either mark #2 or 3 on dark background.
May use either mark #8 or 9 on dark background.
May use either mark #10 or 11 on dark background.
May use either mark #10 or 11 on dark background.
May use either mark #10 or 11 on dark background.

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APPENDIX B
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<table>
<thead>
<tr>
<th>VERBIAGE</th>
<th>GENERAL INFORMATION</th>
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</thead>
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<tr>
<td>Boise State University™</td>
<td>LOCATION: BOISE, ID</td>
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<tr>
<td>Boise State™</td>
<td>MASSET: BRONCOS</td>
</tr>
<tr>
<td>Broncos™</td>
<td>MASCOT NICKNAME: BUSTER BRONCO</td>
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<tr>
<td>Blue Turf™</td>
<td>CONFERENCE: MOUNTAIN WEST CONFERENCE</td>
</tr>
<tr>
<td>The Blue™</td>
<td>(PAC-12), WRESTLING</td>
</tr>
</tbody>
</table>

The seal may also be reversed to white over colors from the official palette.

**ADDITIONAL PERTINENT INFORMATION**

- University seal permitted on products for resale:
  - Restrictions
    - Only graduation products.
- Alterations to seal permitted:
  - Yes
  - No
- Overlaying / intersecting graphics permitted with logos:
  - Only
- University licenses consumables:
  - Yes
  - No
- University licenses health & beauty products:
  - Yes
  - No
- University permits numbers on products for resale:
  - Yes
  - No
- Mascot caricatures permitted:
  - Yes
  - No
- Cross licensing with other marks permitted:
  - Yes
  - No
- NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations:
  - Yes
  - No
- NO REFERENCES to alcohol, drugs, politics, tobacco, or weapons related products may be used in conjunction with University marks:
  - Yes
  - No
- Replica jerseys and Tees are not permitted - Nike exclusive:
  - Yes
  - No
- Limited approvals and limited approvals of slogans:
  - Yes
  - No
- See jersey comments below.

**COLOR INFORMATION**

- Boise State University™: PANTONE 286 (C 100, M 66, Y 0, K 2)
- Boise State University™: PANTONE 172 (C 0, M 75, Y 95, K 0)
- Boise State University™: PANTONE COOL GRAY 3
- Boise State University™: PANTONE COOL GRAY 11
- Boise State University™: PANTONE COOL GRAY 1
- Boise State University™: WHITE
- Boise State University™: BLUE
- Boise State University™: ORANGE
- Boise State University™: LIGHT GRAY
- Boise State University™: DARK GRAY

**LOCATION:**

- BOISE, ID

**MASCOT:**

- BRONCOS

**MASCOT NICKNAME:**

- BUSTER BRONCO

**ESTABLISHED DATE:**

- 1932

**CONFERENCE:**

- MOUNTAIN WEST CONFERENCE (PAC-12), WRESTLING

**BOISE STATE UNIVERSITY BRONCOS**

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**APRIL 1, 2013**

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